HATEM MABROUK

Professor of International Business

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Full-time Assistant Professor of International Business at Tecnológico de Monterrey | Blockchain Leader at EGADE Business School Digital Evolution Center | Founder at FMTO.COM



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Summary

Hatem Mabrouk is a Professor of International Business at Tecnológico de Monterrey and Blockchain Leader at the EGADE Business School Center for Digital Evolution. His research focuses on blockchain, artificial intelligence, international trade, commercial law, and digital governance, with scholarly contributions spanning peer-reviewed journal articles, book chapters, and international conferences.
In July 2026, he represented Tecnológico de Monterrey at the inaugural United Nations Global Dialogue on AI Governance in Geneva, where he organized and delivered the official UN Side Event, CISG Smart Contracts. He also contributed as an expert to Working Group 8 of the United Nations' United for Smart Sustainable Cities (U4SSC) initiative and was formally acknowledged in the 2026 ITU/UN-Habitat publication Guiding Principles and Frameworks for People-Centred Smart Cities in the AI Era.
He served as a judge for the QS Reimagine Education Awards 2026 and is the founder of FMTO.com. Drawing on international academic and institutional collaborations, his work bridges research, policy, and practice.
His teaching excellence has been recognized with Tecnológico de Monterrey's Excellent Professor Award (2022, 2023, and 2026) and selection to the Circle of Distinguished Professors (AY 2022–2023 and 2024–2025).

Education

Doctor of Business Administration · (2024 - 2028).	**UNICAF UNIVERSITY, ZAMBIA**
LL.M by Research, International Trade · (2010 - 2015).	**UNIVERSITY OF DUNDEE, UK**
Master of Laws (LL.M.), International and Comparative Law with Commercial and Business Emphasis · (2008 - 2009).	**INDIANA UNIVERSITY INDIANAPOLIS, USA**
Bachelor of Laws (LL. B.), Law · (2003 - 2007).	**ALEXANDRIA UNIVERSITY, EGYPT**
High School · (1998 - 2003).	**VICTORIA COLLEGE, EGYPT**

Memberships

- International Society of Transdisciplinary Engineering - Jan 2024 - Present
- IU Mexico Gateway - May 2022 - Present
- The Silicon Valley Arbitration & Mediation Center - Mar 2021 - Present
- The Egyptian Bar Association Jan 2008 - Present.
- Arab Blockchain Week - May 2021 - Nov 2022
- Arab EmTech & Startups Conference - Aug 2020 - Nov 2022.

Languages

- English: Bilingual Proficiency
- Arabic: Native
- Spanish: Elemenrary
- Indonesian: Basic

Experience

UNIVERSITY OF TECNOLÓGICO DE MONTERREY, Mexico (QS Top 200 Global University) - July 2020 – present

Full-time Assistant Professor of International Business

- Courses taught include, but are not limited to: Blockchain for Business; Legal Aspects of International Trade; International Trade Agreements; Import Administration; Export Plan; Global Business Trends & Risk Detection; International Sales & Contracts; and Digital Supply Chains.
- Coordinate and design discipline refresher courses for professors, participate as a guest speaker, and represent Tecnológico de Monterrey in local and international conferences.
- Apply new technologies and methodologies to the learning process, including blockchain, agile scrum, AI, data analytics, web development, and risk measurement digital tools.
- Manage student learning projects and collaborate with professors on initiatives offering solutions for companies and contributing to the community.

EGADE BUSINESS SCHOOL, Mexico - June 2021 – present

Blockchain Leader of the Digital Evolution Center

- Develop and execute the blockchain strategy for the university, identifying areas where blockchain technology can be applied to enhance academic programs, research, and administrative functions.
- Lead the development and implementation of blockchain-related initiatives and programs, such as research projects, courses, certificates, and conferences.
- Collaborate with other academic departments and stakeholders to promote blockchain education and awareness across the university and beyond.
- Oversee the design and delivery of blockchain-related curricula, ensuring that the content is up-to-date, relevant, and aligned with industry needs.
- Establish and maintain relationships with industry partners and experts to gather feedback, identify trends, and validate program concepts.
- Foster a culture of innovation, collaboration, and entrepreneurship around blockchain technology within the university community.

INTERNATIONAL TELECOMMUNICATION UNION (ITU) / UN-HABITAT — UNITED NATIONS | 2026

Contributing Expert – United for Smart Sustainable Cities (U4SSC), Working Group 8

- Contributed research-based expertise to the United Nations' U4SSC initiative, focusing on people-centred smart cities, AI governance, and responsible digital transformation.
- Provided input on KPI-based monitoring, meaningful human oversight and accountability in AI-assisted decision-making, and transparency and governance of emerging technologies.
- Participated in the development of Guiding Principles and Frameworks for People-Centred Smart Cities in the AI Era (2026), published by the International Telecommunication Union (ITU).
- Formally acknowledged among contributing individuals on page iii of the official publication.
- Official publication: https://www.itu.int/pub/T-JOINT-U4SSC-2026-29

FMTO.COM - March 2024 - Present

Founder

- Founded Frameworks for Modern Technology Oversight (FMTO), an independent research platform advancing artificial intelligence, blockchain, digital governance, and emerging technologies through open science and scholarly innovation.
- Lead the development of harmonized frameworks, open-access datasets, educational resources, and digital tools that support researchers, universities, policymakers, and industry professionals.
- Direct the strategic development of the FMTO platform, promoting evidence-based research and improving access to practical resources for emerging technologies.
- Foster interdisciplinary collaboration across academia, government, industry, and international organizations to strengthen technology governance and responsible innovation.

CRYPTOCHICKS MEXICO, Mexico - June 2023 - January 2025

Business Development

- Develop strategic partnerships and collaborations with blockchain projects, crypto startups, and potential investors to expand CryptoChicks' network and reach.
- Identify and evaluate new business opportunities within the cryptocurrency and blockchain ecosystem, including token sales and innovative projects.
- Drive growth and adoption of CryptoChicks' platform by fostering relationships with key stakeholders, executing marketing initiatives, and facilitating the successful launch of new projects.

AMERICAN INSTITUTE OF MONTERREY PREPARATORY SCHOOL, Mexico - August 2018 - June 2020

Business and Management Academy Head | AP Macroeconomics Adviser | Blockchain Teacher

- Prepared syllabi and delivered lectures to students on business topics, such as finance & banking, principles of marketing, international trade, macroeconomics, business law, and fintech.
- Succeeded in creating and teaching the first high school Blockchain for Business conference and graded course in Latin America, if not the world.
- Served as an AP macroeconomics adviser.
- Served on academic or administrative committees that deal with institutional policies, departmental matters, and academic issues.
- Performed administrative duties such as serving as department head.
- Supervised teaching and research work.

INSTITUTO ANGLO BRITÁNICO CAMPUS CUMBRES, Mexico - March 2015 - June 2018

Research Methodology & Design Specialist

- Assigned special projects to students and supervised their research.
- Ensured that all essays were submitted in English and complied with the APA format.
- Identified and developed research objectives, methods, and quality control measures based on literature searches.
- Planned and taught lessons following the IB curricula that differentiated for individual student needs and supported students whose first language is not English.
- Developed assessment tasks following IB guidelines and used a wide range of formative assessment tools.

GLOBAL LANGUAGE SERVICES LTD, United Kingdom - November 2011 - February 2015

Court Interpreter

- Provided consecutive and simultaneous interpretation between Arabic and English and vice versa before different Scottish courts.
- Led three-way telephonic interpretations between Government representatives and low English proficiency individuals as required.
- Performed sight translation, when given a written document in one language and asked to read it aloud in another language.
- Provided quality control review of translated documents as required.

THE FIRE SERVICE COLLEGE, United Kingdom - February 2011 - May 2011

Staff Advisor

- Academically advised and supervised over 40 Saudi civil defense officers, staff members, and workers.
- Interpreted meetings, conferences, presentations, lectures, and phone calls between high-ranking officers of the Saudi Ministry of Interior and the Fire Service College board of directors.
- Translated materials, assignments, transcripts, and academic drafts.
- Supervised and invigilated examinations.
- Offered English language tutoring.

UNIVERSITY OF ABERTAY DUNDEE, United Kingdom - November 2010 - December 2010

Marketing Assistant

- Developed and created content for the University's social media posts.
- Moderated community conversation and identified trends in social media.
- Monitored and analyzed the University's social media performance.
- Provided professional writing for various publications and messaging.
- Wrote online content.

NADOURY & NAHAS LAW OFFICES, Egypt - September 2009 - January 2010

Attorney at Law

- Gave legal consultations on compliance with trade policy and international trade agreements.
- Drafted commercial contracts.
- Translated legal documents from Arabic to English and vice versa.

INDEPENDENT TUTOR, Egypt - September 2006 – May 2007

Political Economy Tutor

- Taught university freshmen in Political Economy, offering targeted academic support aligned with Alexandria University's curriculum.
- Contributed to curriculum development, including content related to Politics, Philosophy, and Economics programs.
- Supervised practical assignments and guided student research projects.
- Supported early adoption of eLearning tools and online teaching practices.

Achievements and Awards

- Project Lead — Blockchain-Based Records Management System, Aeroméxico Formación (with professors & students at Tecnológico de Monterrey), January 27-29, 2021.
- Founded the first high school "Blockchain for Business" elective in Latin America—potentially the first of its kind worldwide—at the American Institute of Monterrey Preparatory School.
- Supervisor, Nusantara Worldwide Collaboration Project (AIBPM), Fall 2024 — Mentored global student teams from Tecnológico de Monterrey on a cross-cultural business report.
- Excellent Professor Award (International Business) — School of Business, Tecnológico de Monterrey (Mexico City Region), May 2022, 2023 & 2026.
- Circle of Distinguished Professors (International Business) — School of Business, Tecnológico de Monterrey (Mexico City Region), Academic Years 2022–2023 and 2024–2025.

Publications

Mabrouk, H. (2026). CISG smart contracts: AI development and blockchain validation. *European Journal of Law Reform*, 26–27, 85–104. https://www.cilpnet.com/_files/ugd/8e15a8_f213fcdfedaf4bef812a542632e04ee8.pdf

Mabrouk, H. (2026). Development of a Harmonized ICO White Paper Framework. Preprints. https://doi.org/10.20944/preprints202609.0938.v1

Mabrouk, H., Trigos, F., & Valderrey, F. (2026). Unveiling the influence of steemit conversations on a bitcoin bubble. *Journal of Management Analytics*, 1–18. https://doi.org/10.1080/23270012.2026.2625747

Mabrouk, H., Paul, L., & Wild, D. (2026). Sustainability metrics and disclosure alignment in blockchain networks. *Blockchain and Cryptocurrency*, 4(1), 1–9. https://bc-ifsa-journal.com/p_bc_21.html

Valderrey, F. J., Delgadillo, A., & Mabrouk, H. (2026). *Sustainable mining in Latin America: Exploring the intersection of economic gains and SDG 13 alignment*. In A. Gonzalez-Perez & K. Wach (Eds.), The Elgar companion to international business and the sustainable development goals (pp. 253–277). Edward Elgar Publishing. https://doi.org/10.4337/9781035348480.00021

Mabrouk, H., Paul, L., & Wild, D. (2025). Comparative sustainability analysis of major cryptocurrency blockchains. In S. Y. Yurish (Ed.), *Blockchain and Cryptocurrency: Proceedings of the 4th Blockchain and Cryptocurrency Conference (B2C 2025), Innsbruck, Austria, 25–27 November 2025* (p. 92). Barcelona: IFSA Publishing, S. L. ISBN 978-84-09-78844-6. https://doi.org/10.13140/RG.2.2.27395.16166

Ituarte, G., Mabrouk, H., & Valderrey, F. J. (2026). *Transforming financial services: Lean Six Sigma and Industry 5.0 for efficiency, sustainability, and performance*. In J. de Sá, S. Sharma, S. Kumar, & M. B. R. (Eds.), *Transformative Lean Six Sigma techniques for the Quality 5.0 paradigm* (pp. 227–252). IGI Global. https://doi.org/10.4018/979-8-3373-0943-9.ch009

Mabrouk, H., Trigos, F., & Valderrey, F. (2024). The role of Steemit as a blockchain-based platform in fostering digital financial activism and community engagement. In A. Cooper, F. Trigos, J. Stjepandić, R. Curran, & I. Lazar (Eds.), *Engineering for social change: Proceedings of the 31st ISTE International Conference on Transdisciplinary Engineering* (pp. 93-104). Advances in Transdisciplinary Engineering (Vol. 60). IOS Press. ISBN 978-1-64368-550-2. https://doi.org/10.3233/ATDE240848

Mabrouk, H. (2024). *The urgent call for harmonizing preferential rules of origin*. Dialética. https://doi.org/10.48021/978-65-270-2768-3 ISBN: 978-65-270-2768-3 (Hardcover), 978-65-270-2765-2 (eBook)

Mabrouk, H. (2023). Beyond speculation. *European Journal of Law Reform*, 25(1-2), 3-26. https://doi.org/10.5553/EJLR/138723702023025001001

Mabrouk, H. (2021, December 7). *El ABC de las criptomonedas y blockchain*. In M. de Medina (Ed.), *Maestros de las Inversiones* (Kindle ed.). Amazon Kindle. ASIN: B09N9YNSG6. https://www.amazon.com.mx/Maestros-Inversiones-Mauricio-Medina-Aguilera-ebook/dp/B09N9YNS

Mabrouk, H. (2014). *Would Harmonizing Preferential Rules of Origin Aid Trade Liberalization?* (Master's thesis). The University of Dundee. Retrieved from https://discovery.dundee.ac.uk/en/studentTheses/would-harmonizing-preferential-rules-of-origin-aid-trade-liberali

Mabrouk, H. (2010). Rules of Origin as International Trade Hindrances. *Entrepreneurial Business Law Journal*, 5(1), 97-176. https://hdl.handle.net/1811/78392

Mabrouk, H. (2010, June 1). Strengthening Ties: An Egypt-US FTA. *Nadoury & Nahas Law Offices Newsletter*. Retrieved from https://ssrn.com/abstract=1681551

Forthcoming Publications

Mabrouk, H., & Valderrey, F. (in press). *The future of blockchain: Opportunities & challenges*. In M. B. R. Manjunath, S. Kumar, M. Sahrawat, & B. K. Kaul (Eds.), Hype to reality: How blockchain is reshaping global economies. Emerald Publishing.

Mabrouk, H., Trigos, F., & Valderrey, F. (2026). *RSI threshold configurations and signal behaviour in cryptocurrency and traditional markets: An empirical analysis on weekly data*. Manuscript in preparation for the proceedings of the 33rd International Conference on Transdisciplinary Engineering (TE2026), Tainan, Taiwan, July 6–10, 2026.

Editorial Leadership & Service

Founding Editor-in-Chief, Smart Law & Business Review, July 2025–present, Indiana University Indianapolis Council on International Law and Politics (CILP) in collaboration with Tecnológico de Monterrey School of Business. New open-access journal in blockchain law, digital currency regulation, and related IB/tech fields; assembled editorial board, defined review workflow, and overseeing launch timeline; call for papers forthcoming. https://www.cilpnet.com/editor-in-chief

Ad hoc Peer Reviewer, *International Journal of Agile Systems and Management (Inderscience)* — "Benchmarking Gas-Saving Patterns in AI-Generated DeFi Smart Contract," January 7, 2025.

Ad hoc Peer Reviewer, *International Journal of Agile Systems and Management (Inderscience)* — "Influence of Digital Marketing and Word of Mouth on Credit Decisions (BTPN, Gowa District)," November 5, 2024.

Acknowledged by Futuro Humano and the Language Universe Project for contributions to the Adventures of Smiles event, helping create an impactful educational and recreational experience for children, including those with hearing disabilities, June 1, 2024.

Coordinator & Lead — CADi — Cursos de Actualización en la Disciplina (Disciplinary Continuing Education Courses), "Blockchain for Business: Reto aplicado / Blockchainthon (Invierno/Winter 2021)", Tecnológico de Monterrey, Jan 27–29, 2021. (Recognition issued by Centro de Desarrollo Docente e Innovación Educativa.)

Educational Innovation Registered in Registro i — *CISG Smart Contract Advisor* (September 2025). Created and implemented an AI-powered teaching tool integrated into the *Digital Supply Chains* concentration course to connect CISG-based contract drafting with blockchain and smart contracts; registered as an official educational innovation at Tecnológico de Monterrey. Student familiarity with the CISG increased from 23% to 91%.

Conferences, Presentations & Lectures

Presenter — GIS LATAM 2026 (Latin American Conference on Geographic Information Systems), Tecnológico de Monterrey, Campus Estado de México, Mexico City, Mexico, October 6–7, 2026. Paper: "*Mapping Global ICO Activity: A GIS-Based Analysis of the World's Highest-Funded Initial Coin Offerings*" (with Guillermo Ituarte & Francisco J. Valderrey).

Participant, Organizer & Presenter — ***First United Nations Global Dialogue on AI Governance, United Nations*****,** Palexpo, Geneva, Switzerland, July 6–7, 2026. Organized and delivered the official UN Side Event, *CISG Smart Contracts: AI Governance and Trade*, representing Tecnológico de Monterrey. Recording Available

Presenter — 4th Blockchain and Cryptocurrency Conference (B2C 2025), Innsbruck, Austria, Nov 25–27, 2025. Paper: "Comparative Sustainability Analysis of Major Cryptocurrency Blockchains" (with Logan Paul & David Wild). Proceedings: Blockchain and Cryptocurrency (IFSA Publishing, 2025), p. 92; ISBN 978-84-09-78844-6; DOI https://doi.org/10.13140/RG.2.2.27395.16166

Presenter — *8th Global Strategy and Emerging Markets (GSEM) Conference*, Mexico City, Mexico, May 26–27, 2025. Paper: "Assessing the Relative Strength Index 30 and 80 Thresholds for Optimal Buying and Selling in Cryptocurrency Markets" (with F. Valderrey).

Participant — Reunión Nacional de Profesores (annual faculty conference in July), Tecnológico de Monterrey, 2021–2026; certified participation for five consecutive years.

Keynote Speaker — *Malaysia International Conference on Project Management (ICPM 2025)*, INTI International College Penang, Penang, Malaysia, May 15–17, 2025. Talk: "Global Tokenized Asset Market Size Forecasts for 2030." Official page: https://malaysiaconferences.asset.co.id/index.php/11-speaker/23-prof-hatem-mabrouk | Recording: https://www.youtube.com/watch?v=ElYbbG8sdos

Presenter — *Innovations to Tackle Global Sustainability Challenges Conference*, Indiana University Bloomington, May 15-17, 2025. Paper: "Blockchain sustainability analysis: Evaluating eco-friendliness of top cryptocurrencies by market capitalization." Official page: https://kelley.iu.edu/news-events/events/global-sustainability-challenges-conference/index.html

Presenter — *Center for International and Comparative Law (CICL) Symposium: Artificial Intelligence (AI) and the Law*, IU Robert H. McKinney School of Law, Indiana University Indianapolis, January 31, 2025. Link: https://mckinneylaw.iu.edu/events/past.html?eid=991

Guest Lecturer — *HON 201 Honors Seminar (13766)*, University of Illinois Chicago, October 28, 2024. Talk: "Smart Supply Chains: Embracing Industry 4.0 for Operational Excellence."

Panelist — Explore IU Mexico City Fair (IU Mexico Gateway), Mexico City, Mexico, October 12, 2024.

Speaker (invited) — *Homecoming Day (Regreso a Casa)*, Tecnológico de Monterrey, Campus Estado de México, October 19, 2024. Talk: "Exploring the Future of Marketing through the AI Landscape.

Invitee — *INA-LAC Society Forum: "Empowering Youth, Bridging Partnership: Realizing Economic Development through Entrepreneurship and Innovation in Indonesia and Latin America and the Caribbean"*, virtual (Lima, Peru host), September 13, 2024.

Panelist (Alumni Panel) — IU Mexico Gateway, Mexico City, Mexico, May 31, 2024.

Presenter — 31st ISTE International Conference on Transdisciplinary Engineering (TE 2024), London, United Kingdom, July 9–11, 2024. Paper: "The Role of Steemit as a Blockchain-Based Platform in Fostering Digital Financial Activism and Community Engagement" (with Federico Trigos & Francisco Valderrey). Proceedings: Engineering for Social Change (Advances in Transdisciplinary Engineering), pp. 93–104. DOI: https://doi.org/10.3233/ATDE240848

Speaker — *Spring 2024 Transdisciplinary Colloquium*, EGADE Business School, Tecnológico de Monterrey, May 9, 2024. Talk: "Transdisciplinary Engineering: The Role of Blockchain-Based Platforms in Fostering Digital Activism and Community Engagement.

Speaker — *WESTMUN 2024*, Westhill Institute, Mexico City, April 25, 2024. Represented Tecnológico de Monterrey. Topic: the transformative role of data in policy and decision-making.

Committee Member (invited) — *Equipos de Aspectos Académicos de Carrera (EAAC), Graduation Profiles Workshop*, Tecnológico de Monterrey, Campus Guadalajara, September 2023 – January 2024. Contributed to the design of 2026 study plans and graduation profiles.

Speaker (invited) — *Homecoming Day (Regreso a Casa)*, Tecnológico de Monterrey, Campus Estado de México, November 25, 2023. Talk: "Unlocking Assets, Finance, and Ownership on the Blockchain."

Speaker (invited) — *Disruptive Tech Talks — Comercio Internacional CCM*, Tecnológico de Monterrey (Mexico City Region), October 17, 2021. Talk: "Blockchain for Business": supply chains, identity/record management, smart arbitration.

Speaker / Institutional Representative — *CryptoChicks México Grand Opening*, Tecnológico de Monterrey, Campus Monterrey, May 2–3, 2024. Represented EGADE Business School (Center of Digital Evolution, Blockchain Leader) and Tecnológico de Monterrey Mexico City Region; talk on blockchain advancements and collaboration with CryptoChicks México.

Speaker — *Arab Blockchain Week 2021 – Blockchain Researchers Day*, June 12, 2021. Talk: "The Structure of a White Paper" (English), virtual.

Speaker — *Arab Blockchain Week 2021,* June 11, 2021. Talk: "Lean Blockchain Canvas"(Arabic), virtual.

Speaker (invited) — *Global Business Week*, Student Association for International Business (SALIN), Tecnológico de Monterrey, May 13, 2021. Talk: "Blockchain for Business." Event summary: https://lnkd.in/eeW5yMb

Speaker (invited) — *Mexican Institute of Finance Executives (IMEF), Blockchain & Digital Assets Committee*, March 9, 2021. Talk: "Smart Arbitration: Implications of Implementing Blockchain Technology on a Global Scale."

Speaker — *NIBES Scientific Session: Transforming Business and Educational Organizations with Blockchain*, Cracow University of Economics, Kraków, Poland, March 4, 2021. Talk: "Blockchain Technology Implementations in Business and Education." Program: https://www.nibes.org/research/NIBES-CUE-Research_Session_Programme_No1.pdf

Speaker — *CryptoPalooza Conference*, February 27, 2021 (virtual). Talk: "Smart Arbitration."

Speaker (International Lecture) — *"Blockchain for Business," Servant of God Archbishop Joseph Attipetty Memorial International Lecture Series (18th)*, St. Albert's College (Autonomous), Kochi, India, November 28, 2020. Summary: https://www.alberts.edu.in/servant-of-god-archbishop-joseph-attipetty-memorial-international-lecture-serieson-blockchain-for-business/

Invitee & Participant — *ArabEmTech & Startups Conference (ArabEmTech)*, November 16–18, 2020.

Guest Speaker — *Valle Oriente Campus*, American Institute of Monterrey, Monterrey, Mexico, November 19, 2019. Talk: "The Types of Jobs of the Near Future".

Attendee — INCmty 2019 (Entrepreneurship & Innovation Festival), Cintermex, Monterrey, Mexico, Nov 7–9, 2019.

Organizer & Lead — Blockchain for Business Conference, American Institute of Monterrey Preparatory School, Monterrey, Mexico, October 8, 2019. Organized the event and coordinated a student team.

Attendee — INCmty 2018 (Entrepreneurship & Innovation Festival), Cintermex, Monterrey, Mexico, Nov 8–10, 2018.

Diplomatic, Cultural & Institutional Events

Attendee (Institutional & Diplomatic Event) — WTO Open Day 2026 celebrating the 100th Anniversary of the Centre William Rappard, World Trade Organization (WTO), Geneva, Switzerland, July 5, 2026. Participated in the official centenary celebration alongside WTO leadership, ambassadors, diplomats, and representatives of WTO Members.

Attendee (Diplomatic Reception) — 54th Anniversary of the Independence and National Day of the People's Republic of Bangladesh, Mexico City, April 10, 2025.

Host/Organizer — Visit of H.E. Ambassador Abida Islam (Bangladesh) to Tecnológico de Monterrey, Campus Estado de México, November 6, 2024. Session on Bangladesh–Mexico trade relations.

- Host/Organizer — Visit of H.E. Ambassador of Indonesia to Mexico (Cosmas Cheppy Triprakoso Wartono), Tecnológico de Monterrey, Campus Estado de México, February 29, 2024. Campus event on Indonesia–Mexico relations and academic collaboration.
- Invitee (Diplomatic Reception) — Embassy of the Republic of Indonesia, Presidente InterContinental Hotel, Mexico City, September 30, 2024.
- Invitee (National Day Celebration) — Embassy of the Kingdom of Saudi Arabia, Residence of Ambassador Haytham Al-Malki, Mexico City, September 23, 2024.
- Attendee — *ASEAN Plus Festival 2024*, Teatro Ángela Peralta, Polanco (Mexico City), September 8, 2024. Event featured cultural performances and participation by ambassadors from ASEAN member countries (Indonesia, Malaysia, the Philippines, Thailand, Vietnam) and Dialogue Partners (Australia, India, Japan, Republic of Korea).
- Invitee (Networking Reception) — *Residence of the U.S. Ambassador to Mexico*, Mexico City, April 20, 2024. Represented Tecnológico de Monterrey and Indiana University Indianapolis (alumnus).
- Cultural Representative — El Día de la Familia, Tecnológico de Monterrey, Campus Estado de México, May 27, 2024. Facilitated cultural exchange and engagement with attendees, including the Ambassador of Pakistan.
- Invitee (National Day Celebration) — Embassy of the Arab Republic of Egypt, Residence of the Ambassador, Mexico City, March 16, 2023.
- Invitee (National Day Celebration) — Embassy of the Arab Republic of Egypt, Residence of the Ambassador, Mexico City, March 10, 2022.

Press and Media Coverage

- International Society of Transdisciplinary Engineering (ISTE) Newsletter — “A Transdisciplinary Crypto Research Saga,” Issue No. 202609, September 30, 2026, pp. 6–7, 9–10 (feature and research coverage highlighting the crypto research series with Federico Trigos & Francisco Valderrey, two published studies).
- CoinMarketCap Community (London Insider) — “Is Your RSI Misleading You? Study Challenges Crypto’s 30/70 Rule,” September 3, 2026 (research coverage featuring Hatem Mabrouk, Federico Trigos & Francisco Valderrey). Link: https://coinmarketcap.com/community/articles/6a9868392bdfb536c680f8c5/
- International Society of Transdisciplinary Engineering (ISTE) Newsletter — “Prof. Hatem Mabrouk,” Issue No. 202606, June 29, 2026, p. 12 (featured member profile). Link: https://hatemmabrouk.com/wp-content/uploads/2026/09/ISTE-June-2026.pdf
- International Society of Transdisciplinary Engineering (ISTE) Newsletter — “A Transdisciplinary View on Digital Finance,” Issue No. 202603, March 29, 2026, p. 9 (research feature on the Journal of Management Analytics article co-authored with Federico Trigos & Francisco Valderrey). Link: https://hatemmabrouk.com/wp-content/uploads/2026/09/ISTE-March-2026.pdf
- Tecnológico de Monterrey — Facultad de Impacto (AD2025 edition) — Featured faculty profile, Región Ciudad de México, p. 6, September 23, 2025. Link: https://issuu.com/negociostec/docs/facultad_de_impacto_tec_de_monterre_f371a2e6ad803d
- The Inscriber Magazine (INSC Digital Magazine) — “Beyond the Hype: Hatem Mabrouk on Blockchain’s Next Revolution,” March 8, 2025 (interview/profile). Link: https://theinscribermag.com/beyond-the-hype-hatem-mabrouk-on-blockchains-next-revolution/

StreetInsider (Globe PR Wire) — “Hatem Mabrouk’s Urgent Call for Harmonizing Preferential Rules of Origin,” March 6, 2025. Link: https://www.streetinsider.com/Globe+PR+Wire/Hatem+Mabrouk%27s+Urgent+Call+for+Harmonizing+Preferential+Rules+of+Origin/24463724.html

Forbes México — “El poder de las conversaciones digitales en los mercados financieros,” February 20, 2025 (guest article with Federico Trigos & Francisco Valderrey). Link: https://forbes.com.mx/el-poder-de-las-conversaciones-digitales-en-los-mercados-financieros/

Tecnológico de Monterrey — Facultad de Impacto (FJ2025 edition) — Featured faculty profile, Región Ciudad de México, p. 6, February 7, 2025. Link: https://issuu.com/negociostec/docs/facultad_de_impacto_tec_de_monterrey_regi_n_ciu

EGADE Ideas (EGADE Business School) — “The Global Impact of Blockchain Technology on Social Media and Community Engagement,” January 15, 2025 (with F. J. Valderrey Villar & F. Trigos). Link: https://egade.tec.mx/en/egade-ideas/research/global-impact-blockchain-technology-social-media-and-community-engagement

Conecta — Tecnológico de Monterrey — “Negocios para Indonesia y México: embajador habla con estudiantes Tec,” February 29, 2024 (Campus Estado de México event coverage). Link: https://conecta.tec.mx/es/noticias/estado-de-mexico/institucion/negocios-para-indonesia-y-mexico-embajador-habla-con

Centro de Evolución Digital — Tecnológico de Monterrey (Escuela de Negocios) — “Colaboran CryptoChicks México y Centro de Evolución Digital en pro de ‘startups’ mexicanas lideradas por mujeres,” June 9, 2023. Link: https://centroevoluciondigital.tec.mx/es/publicaciones/colaboran-cryptochicks-y-centro-evolucion-digital

Players of Life (Monterrey) — “Lanzan CryptoChicks en México,” coverage of the May 2–3 launch event, May 5, 2023. Link: https://web.archive.org/web/20230506023137/https://playersoflife.com/monterrey/lanzan-cryptochicks-en-mexico/

Tecnológico de Monterrey — Facultad de Impacto (FJ2023 edition) — Featured faculty profile, Región Ciudad de México, p. 5, October 27, 2022. Link: https://hatemmabrouk.com/wp-content/uploads/2026/09/Facultad-de-Impacto-FJ2023-edition-%E2%80%94-Featured-faculty-profile-Region-Ciudad-de-Mexico-p.-5-October-27-2022-1.pdf

Tecnológico de Monterrey — Educational Innovation Report (Fourth Edition, English) — Featured mention, p. 129, December 30, 2021. Link: https://issuu.com/innovacion-educativa/docs/reporte_anual_2021_ingles

Cointelegraph — “VC Firm Andreessen Horowitz Announces Instructors at Free Crypto School,” December 11, 2019. Link: https://cointelegraph.de/news/vc-firm-andreessen-horowitz-announces-instructors-at-free-crypto-school

Grupo Reforma (MURAL/El Norte) — “¿Blockchain? En la prepa te lo explican,” October 7, 2019 (coverage of the American Institute of Monterrey’s Blockchain for Business conference, featuring Hatem Mabrouk as organizer/interviewee). Link: https://www.mural.com.mx/blockchain-en-la-prepa-te-lo-explican/ar1785324

El Norte (Grupo Reforma) — “¿Blockchain? En la prepa te lo explican,” feature on the American Institute of Monterrey Blockchain for Business conference (organizer/interviewee), October 8, 2019. Link: https://hatemmabrouk.com/wp-content/uploads/2026/09/El-Norte-Oct.-07-2019-1.pdf

Radio Fórmula Monterrey — “Blockchain for Business” radio interview, October 6, 2019. Topic: American Institute of Monterrey conference and blockchain curriculum. Link: https://www.youtube.com/watch?v=W6h8BWU4N6s

El Norte (Grupo Reforma) — “Estudian finanzas de alto nivel,” feature on the American Institute of Monterrey Preparatory School Blockchain for Business class, January 27, 2019. Clipping/summary: https://hatemmabrouk.com/wp-content/uploads/2026/09/El-Norte-Jan.-27-2019.pdf

Academic–Industry Collaborations

ZF — Import Administration (course), Aug–Dec 2026 — Faculty mentor; student teams analyzed Mexican import procedures, tariff classification, applicable NOMs, and customs documentation, developing practical import compliance recommendations for the industry partner.

Schneider Electric — Digital Supply Chains: Innovation and Trends (course), Aug–Dec 2026 — Faculty mentor; student teams mapped digitization opportunities and developed supply chain-based solutions.

Dino Park — International Development of Services (course), Aug–Dec 2026 — Faculty mentor; service design and internationalization roadmap proposals.

Workforce 2035 — International Development of Services (course), Aug 18, 2026 — Organizer/faculty host; invited founder Jenni Pignatelli, CEO of Workforce 2035, for a guest session on AI, future skills, and the future of work for International Business students.

LALA — International Business Outlook (course), Feb–Jun 2026 — Faculty mentor; student teams developed international business outlook and market analysis briefs.

Barcel — Development of Internationalization Strategies for the XXI Century (course), Feb–Jun 2026 — Faculty mentor; student teams developed market-entry, internationalization, and go-to-market strategy proposals.

General Motors — Digital Supply Chains: Innovation and Trends (course), Aug–Dec 2025 — Faculty mentor; student teams mapped digitization opportunities, KPIs, and trend impacts.

KidZania — International Development of Services (course), Aug–Dec 2025 — Faculty mentor; service design and internationalization roadmap proposals.

Bocanika — International Business Outlook (course), Feb–Jun 2025 — Faculty mentor; student market outlook and strategy brief.

Mexico Business Council — Export Plan (course), Feb–Jun 2025 — Faculty mentor; student export plan for council members with market selection, compliance, and logistics.

CEMEX — Development of Internationalization Strategies (course), Aug–Dec 2024 — Faculty mentor; market screening and entry-mode proposals.

Bonafont — Digital Supply Chains: Innovation and Trends (course), Aug–Dec 2024 — Faculty mentor; digital-supply-chain audits and trend analyses.

KidZania — Digital Supply Chains (course), Aug–Dec 2024 — Faculty mentor; process mapping and improvement recommendations.

CryptoChicks México — Global Business Strategy (course), Feb–Jun 2024 — Faculty mentor; market selection & competitive positioning projects.

Kenworth — Digital Supply Chains: Innovation and Trends (course), Aug–Dec 2023; also Aug–Dec 2022 — Faculty mentor; supply-chain digitization roadmap.

Corporativo CIES y Comexi — Import Administration (course), Aug–Dec 2023 — Faculty mentor; import costings and compliance plans.

AXYS Global — International Development of Services (course), Aug–Dec 2023 — Faculty mentor; service internationalization roadmap.

Kao / John Frieda — Desarrollo de estrategias de internacionalización para el siglo XXI (Gpo 501), Aug–Dec 2023 — Faculty mentor; market-entry and GTM proposals.

Asociación Pro Personas con Parálisis Cerebral (APAC) — Import Administration (course), Aug–Dec 2022 — Faculty mentor; import feasibility & compliance analysis.

DMS de México — International Development of Services (course), Aug–Dec 2021 — Faculty mentor; service internationalization project.

Tecnologías para la Comunidad A.C. — Import Administration (course), Aug–Dec 2021 — Faculty mentor; import workflows and compliance checklists.

IKEA — Semana i, 25–29 Oct 2021 — Faculty lead; intensive industry brief during Tecnologico de Monterrey Semana i.

Aeroméxico Formación — Records Management Project, Jan–Feb 2021 — Project lead; supervised blockchain-based records prototype.

Bitso & Civica Digital — Blockchain for Business (American Institute of Monterrey Preparatory School), Oct 8, 2019 — Organizer/faculty; industry partners for student-led sessions and demos.

Certifications

Certificate of Recognition — Judge, QS Reimagine Education Awards & Conference 2026 — QS Quacquarelli Symonds; awarded in recognition of expertise and commitment in evaluating global educational innovation; conference scheduled for 6–8 December 2026, London, UK.

Artificial Intelligence Fundamentals (IBM SkillsBuild) — digital credential via Credly, issued Oct 7, 2024.

Explore Emerging Tech (IBM SkillsBuild) — digital credential via Credly, issued Sep 26, 2024.

Association of International Business & Professional Management (AIBPM) — Supervisor, Nusantara Worldwide Collaboration Project (certificate), Summer 2024 (Mar 25–Jul 1, 2024). Supervised global virtual student teams (Tecnológico de Monterrey), producing a semester-long business report.

Certified Trainer — Train the Trainer (The Fresh Connection) — Inchainge B.V.. Issued: July 28, 2023. Credential ID: 2617C12B8D7098CECE.

Introduction to Blockchain for Trade — Certificate of Achievement International Trade Centre (ITC) – SME Trade Academy. Issued 3 Sep 2023. Credential ID: dsBImdIbgW.

Getting Started with Enterprise-grade AI (IBM) — digital credential via Credly, issued Feb 24, 2022.

Enterprise Design Thinking Practitioner (IBM) — digital credential via Credly, issued Jan 24, 2022.

National Labor Competency Certificate (CONOCER–SEP), EC0537: International Product Commercialization — Organismo de Certificación Laboral Mexicana, S.C., Mexico City, Aug 26, 2021. Folio CONOCER: D-0009098421.

Certificate of Competency — “Blockchain for Business: Applied Challenge / Blockchainthon (CADi — Cursos de Actualización en la Disciplina [Disciplinary Continuing Education Courses], Invierno/Winter 2021)” — Tecnológico de Monterrey, completed Jan 29, 2021; 24 credit hours. Certificate ID (folio): ITE430714KI0.

Certificate of Completion — “Ethereum Smart Contract Programming 101” (Ivan on Tech Academy) — completed November 7, 2020.

Certificate of Completion — “Ethereum Smart Contracts with Solidity: Features of the Solidity Language” (Skillsoft) — completed August 26, 2020.

Certificate of Completion — “Implementing Smart Contracts Using Ethereum Blockchain” (Skillsoft) — completed August 26, 2020.

Certificate of Completion — “Blockchains & Ethereum: Introduction” (Skillsoft) — completed August 26, 2020.

Fintech & Blockchain CADI — Blockchain Academy México, in collaboration with Tecnológico de Monterrey School of Business & Flatstone Capital Advisors. Issued: Jul 24, 2020 (Mexico City, Mexico). Credential ID: 0x6cd52dcf09f15cb772d899bec8e62cd6750142ff817

Blockchain Essentials (BC0101EN) — Cognitive Class (IBM Developer Skills Network). Certificate of completion; issued Aug. 22, 2018; verification available via the Cognitive Class certificates portal.

TEFL.org UK — 140-hour TEFL/TESOL Certificate, 3 Feb 2015 (ODLQC). Modules: Grammar & Language Awareness (30h); Video & Observation (20h); Teaching Large Classes (10h); Telephone Teaching (10h); additional TEFL components to total 140h.

English for Academic Purposes (EAP) — Indiana University LL.M. Program AMIDEAST, Alexandria, Egypt | Mar 8 – May 31, 2008 | 30 hours + 10 consultation hours; weekly 3-hour sessions; Final 97/100, attendance 27/30 hrs.

TOEIC Listening & Reading — Total 715/990 (L395, R320) ETS / AMIDEAST (Alexandria, Egypt) — Test date: 20 Feb 2008

Certified Certificate of Achievement — English Teaching Program (Advanced Level, Stage I) AMIDEAST, Alexandria, Egypt — Mar 2008.

TOEFL iBT (ETS) — 88/120, subscores R22 L26 S23 W17, test date 08 Dec 2007.

International Computer Driving Licence (ICDL), Syllabus v4.0 — European Computer Driving Licence Foundation (ICDL Licensee), issued 16 Aug 2007, Alexandria, Egypt. Completed all required modules (ICDL core).

Advanced Integrated Skills, Level 13 (Term 0708) — Jul–Sep 2007, Final grade 98; AMIDEAST, Alexandria, Egypt.

General English, Level 12B (Term 0705) — Mar–Apr 2007, Final grade 86; AMIDEAST, Alexandria, Egypt.

Upper Intermediate, Level 11A (Term 0704) — Feb–Mar 2007, Final grade 92; AMIDEAST, Alexandria, Egypt.

Upper Intermediate, Level 10A (Term 0701) — Oct–Nov 2006, Final grade 94; AMIDEAST, Alexandria, Egypt.

Upper Intermediate, Level 9 (Term 0608) — Aug–Sep 2006, Final grade 87; AMIDEAST, Alexandria, Egypt.

Professional Development – Tecnológico de Monterrey

Completed over 110 professional development programs and certifications at Tecnológico de Monterrey, focused on teaching innovation, digital transformation, sustainability, ethics, and artificial intelligence. Selected highlights include:

Infusing Conscious Capitalism in Business Curriculum (2024).

Track de Enseñanza y Aprendizaje con Inteligencia Artificial (Teaching and Learning with Artificial Intelligence Track) (2024).

Adaptación de estrategias de evaluación al entorno digital / Adaptation of Assessment Strategies to the Digital Environment (MFD – Modelo de Formación Docente / Faculty Development Model) (2024).

Cultura de la Sostenibilidad / Culture of Sustainability (2024).

Reafirmando mi compromiso con la integridad / Reaffirming my Commitment to Integrity (2024).

Transformación digital en los negocios / Digital Transformation in Business (CADi – Curso de Actualización en la Disciplina / Discipline Refresher Course) (2021).

Full list of 110 professional development certificates is available upon request or via the dedicated Google Drive folder: https://drive.google.com/drive/folders/1crNUqhQlA27pyzqGgNKFy6lqmYgSOH2W?usp=sharing